

CONSULTANT *Connection*

News to help you grow your business

February 2017

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- Tier 1 and UnitedHealth Premium® Physician Designation Refresh Effective March 30
- Nondiscrimination Section 1557 Notices Added to Member Communications
- ACA Nondiscrimination Section 1557 Nationwide Court Injunction Issued
- Optum Behavioral Health Expands Network for Telemental Health Video-based Health Care Service
- Data Security for Protected Health Information

UnitedHealthcare and Qualcomm Integrate New Wearable Devices with Wellness Program



UnitedHealthcare and Qualcomm enhance and expand UnitedHealthcare Motion™, a wellness program that integrates wearable technology and provides financial rewards for being active. The program is now available to self-funded employers with five or more eligible employees, and companies with fully insured health plans with 101 or more eligible employees.

UnitedHealth Group's Plan for a Modern, High-Performing, Simpler Health Care System



UnitedHealth Group's thought leadership efforts seek to create a modern, high-performing, simpler health care system by advancing proven, sustainable coverage solutions; reducing the complexity and costs that challenge the consumer experience today; and enabling and incentivizing innovative solutions to ensure a 21st century health care system.

Message from Brian Luehne, VP, Consultant Relations



UnitedHealth Group is committed to innovation and momentum for change to continuously help people live healthier lives and make the health system work better for all.

As a leader in innovation, UnitedHealthcare invests in new technologies designed to simplify the consumer health care experience. Last month, at the **2017 Consumer Electronics Show (CES)**, we showcased **UnitedHealthcare Motion™**, a wellness program that integrates wearable devices and provides financial incentives of up to \$1,500 per year. Read on to learn more about the enhancements and expansion of UnitedHealthcare Motion, including a new 'bring-your-own-device' model that allows greater choice and access to leading wearable brands.

Also in this issue, see how UnitedHealth Group's thought leadership efforts are helping to create a **modern, high-performing, simpler health care system** that will help make high-quality health care accessible and affordable

for everyone. Review our solutions and how we are addressing many of the health care system's core challenges.

Products, Programs and Resources

■ Notification/Prior Authorization Required for New Specialty Medications

Effective Jan. 1, 2017, UnitedHealthcare requires notification/prior authorization for the following new specialty medications: Probuphine (buprenorphine) subdermal implants, Cinqair® (reslizumab) and Nucala® (mepolizumab), Ocrevus™ (ocrelizumab), and Gonadotropin-releasing hormone analogs.

■ Worksite Wellness Biometric Screening Program Fulfillment Services for 2017

Fulfillment services for UnitedHealthcare's employer-sponsored Worksite Wellness Biometric Screening Program will be completed by Quest Diagnostics™ on your customer's incentive renewal or effective date in 2017.

■ Jan. 1, 2017 PDL Updates: Oral Contraceptive Brand Medication Ortho Tri-Cyclen® Lo Excluded

As part of the Jan. 1, 2017, Prescription Drug List (PDL) updates, oral contraceptive brand Ortho Tri-Cyclen® Lo was excluded.

■ Upcoming Webinar: Feb. 21

Join us for a webinar on: **Employee Health: Are You Lagging or Leading?**, scheduled for Feb. 21 from 1:00 - 2:00 p.m. ET. We will be joined by Seth Serxner, Chief Health Officer, Optum, who will share the latest Wellness in the Workplace Study offering insights from employers. Topics include: Designing for well-being, Creating healthy work environments, Leveraging incentive and engagement strategies, and Measuring value of investment.



Upcoming Webinar: Feb. 14

Join us for our next webinar: **A Prescription for Combatting Opioid Usage and the Rising Costs of Specialty Medications**, scheduled for Feb. 14 from 1:00 - 2:00 p.m. ET. We will be joined by Bruce Mead, Senior Vice President of Client Relations and Growth at OptumRx and Michael Zeglinski, Senior Vice President, Specialty, OptumRx/BriovaRx, who will explain what UnitedHealthcare and OptumRx are doing in both of these critical areas. Register [here](#).