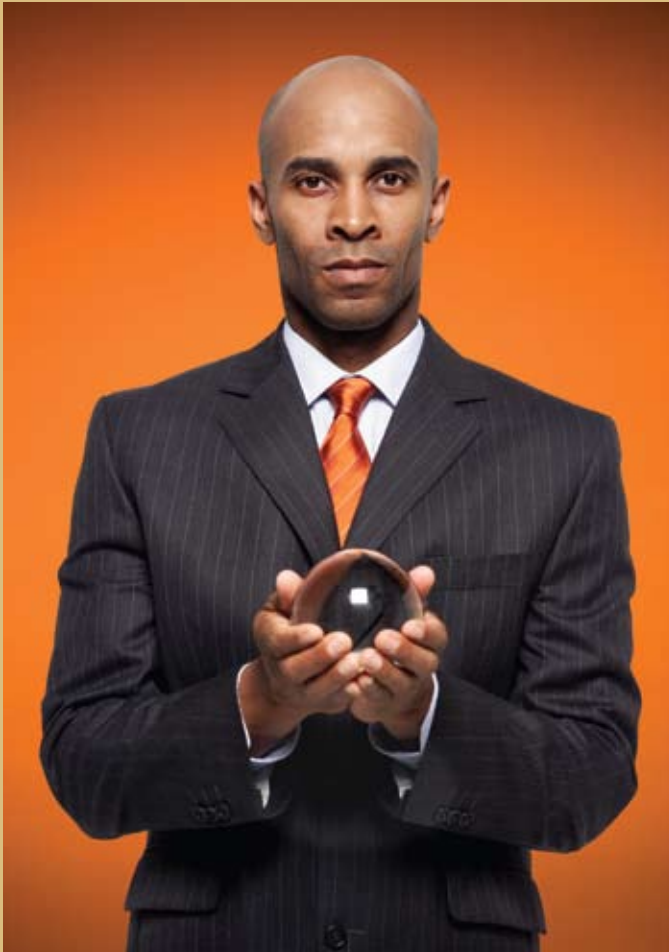




## BrainHealth Strategies – WebNeuro

A new brain health capability that enhances your EAP

# WebNeuro assists with accurate treatment decisions



Not all Employee Assistance Programs (EAPs) are created equal. Our EAP now offers members WebNeuro — a revolutionary brain health assessment capability. This clinical tool measures the way an individual's brain functions and pinpoints specific markers that help identify your members who are susceptible to certain behavioral disorders. The assessment has the potential to help determine which types of treatment and/or medication are most likely to have a positive impact for each of your members.

WebNeuro brings together all the behavioral and biological measures of brain health that are normally assessed independently: genetics, brain function, cognition and experience. By looking at these measures at the same time, we can more quickly and reliably evaluate a person's brain function.

The assessment creates a personal "brain performance profile," which identifies the member's individual needs and strengths. The results are compared to thousands of other people in the Brain Resource® International Database, which has the potential to identify therapies, medications and other options for intervention associated with successful treatment outcomes. The treating clinician can use this information to complement his or her professional assessment in order to develop an appropriate treatment approach.

# Online assessment — Convenient and easy to use

The user-friendly assessment is no ordinary questionnaire. Game-like tasks and simple exercises actively engage the member. Members can take the Web-based assessment at any time, from anywhere with Internet access. All personal information is held in the strictest confidence, and access is given only to authorized persons involved in the member's care.

WebNeuro allows us to provide your members with a detailed assessment leading to informed effective treatment and progress monitoring.





## Cutting-edge technology, unprecedented benefits

WebNeuro is advancing behavioral health with clear and direct benefits to both members and clinicians.

## A personal health approach for each member

By evaluating objective measures of brain functioning, WebNeuro can:

- Screen for members at risk for stress, anxiety, depression, attention deficit hyperactivity disorder and other conditions
- Identify potential treatment solutions for each individual situation
- Encourage patients to consult clinicians and take charge of their mental health
- Monitor progress of treatment through follow-up assessment

## Empowering clinicians

With clinically validated decision support data, clinicians can determine the most effective treatment — potentially leading to:

- Improved outcomes
- More accurate medication and treatment selection
- More favorable member response

**WebNeuro** allows us to offer greater insight and options for treating behavioral health issues. Members, clinicians and employers benefit from early identification of problems, optimization of treatment decisions and effective monitoring of treatment progress. The integration of WebNeuro into our EAP is part of our ongoing commitment to provide the industry's most clinically advanced programs to help your members stay healthy and productive.

**Please contact your UnitedHealthcare representative to learn more about our brain health capabilities.**

WebNeuro is not intended to be a substitute for clinical treatment. WebNeuro makes additional resources and tools available to aid in therapy and medical treatment in the judgment of the treating clinician.

