

# CONSULTANT *Connection*

News to help you grow your business

July 2016

## In This Issue

- **UnitedHealthcare Vision Adds Blue Light-blocking Technology to Anti-reflective Formulary Beginning July 1**
- **Applied Behavior Analysis Coverage**
- **Additional States Adopt Laboratory and Pathology Protocol Beginning Sept. 1**
- **Optum Help Line Calls Increase 1700 Percent After Orlando Tragedy**

## United Health Foundation Partners with New Jersey Hospital Association to Help Improve Access to Care for Veterans



United Health Foundation and New Jersey Hospital Association brought together health professionals and military leaders to raise awareness about the complexities of managing military and veterans' health and examine ways to improve access to care through innovative partnerships and community engagement.

[Learn more](#)

## Message from Brian Luehne, VP, Consultant Relations



As individuals search for plans in the Health Insurance Marketplace, they may find Harken Health providing new choices for consumers in a number of geographies. Harken Health is one of the newer entrants to the exchange market, and in this issue you can learn about their expansion to new areas. In addition, read about United Health Foundation's efforts to raise awareness on the complexities of managing veterans' health and how they are finding ways to improve access to care through innovative partnerships and community engagement.

## Products, Programs and Resources

- **UnitedHealthcare Exits Individual Market in Florida; Harken Health Joining Exchange for 2017**  
UnitedHealthcare is exiting the individual market in Florida at the end of 2016. Harken Health, a subsidiary of UnitedHealthcare, is entering the 2017 exchange in the Miami and Fort Lauderdale areas.
- **Kidney Donors' Travel Expenses to Fully Insured Plan Recipients Will be Reimbursed Starting in 2017**  
UnitedHealthcare recently announced at the 2016 American Transplant Congress that it will pay travel expenses for kidney transplant donors.
- **Non-Network Lab Claims Reimbursement Change for Fully Insured Members Effective Aug. 1**  
UnitedHealthcare began reimbursing outpatient lab claims submitted by out-of-network providers at the out-of-network benefit level in 2010. Beginning Aug. 1,



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we will be expanding to additional products in the situs states where we have previously made this change.