

CONSULTANT *Connection*

News to help you grow your business

April 2017

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- **Virtual Visits Offers Quick, Convenient Access to Cost-Effective Health Care Services**
- **UnitedHealth Group Continues "Built for Better Health" Strategic Positioning Campaign**
- **United Health Foundation Grant Funds Wisconsin Coordinated Care Program for New, Expectant Mothers**
- **Tips to Consider to Help Save on Health Care Expenses**

8th Annual Optum® Wellness in the Workplace Study Results



Optum's Wellness in the Workplace Study, "Employee Health: Are you leading or lagging?" revealed five key shifts employers are making to address employee health care gaps. The study also made clear that employers are playing a more prominent role in addressing these gaps, as well as changing the way well-being is perceived — and achieved — in the workplace.

Member Digital Experience Enhancements Underway



In November 2016, UnitedHealth Group began enhancing its member websites and apps to make them more simplified and intuitive, easier to navigate, and optimized for use on mobile and tablet devices. These enhancements will continue throughout 2017.

Message from Brian Luehne, VP, Consultant Relations



As **health reform** efforts unfold, our executive leadership continues to provide input to policymakers to help build a better health care system. With health care costs remaining a top concern, we are focused on improving consumer choice and access to affordable care. In this issue, find out about our **UnitedHealth Allies® health discount program** and one of our newer health care options — **Virtual Visits** — that offers a quick and convenient way to access cost-effective health care services.

In addition, read about the results from Optum's **8th Annual Wellness in the Workplace Study**, which indicates a change in employer perceptions and attitudes about health care management programs in the workplace. The study revealed that employers are recommitting and investing in wellness programs to support employee well-being. Read on to learn about five key shifts employers are making to address employee health care gaps.

Products, Programs and Resources

- **UnitedHealth Allies® Health Discount Program Launches Newly Redesigned Site**
A new, redesigned site was recently launched to provide



OptumRx Webinar Playback: A Coordinated Approach to Employee Health

program enhancements and an improved experience for National Accounts customers who have the UnitedHealth Allies health discount program. The program is designed to help customers provide their employees and their families savings of typically 10 to 50 percent on a wide range of health and wellness-related products and services that are not covered in their medical benefit plan.

■ **"Fertility Solutions" New Program Name for Reproductive Resource Services — Updated Materials Now Available**

The Reproductive Resource Services program is now known as Fertility Solutions. Fertility Solutions helps deliver uniquely personal, effective support during all stages of the infertility treatment. The program is made up of education, counseling and access to a national Centers of Excellence (COE) of qualified infertility treatment clinics to help achieve better health outcomes and more cost-effective treatment paths.

■ **What are National Accounts Clients Interested in?**

Last month, 46 percent of National Accounts clients viewed information about a new cost-savings program, **Focused Claims Review**, now available to our self-funded customers. If you missed the details in our March edition, view the [article](#) to learn more.

Listen to the on-demand [webinar playback](#) recording to learn how UnitedHealthcare, in combination with OptumRx[®] synchronization, are using data and technology to better support employees and their families, improving health care and lowering costs.